



Spring, 2023

To: Local Business Leaders
From: Bob Brady and Linda Burke
Re: Wareham Oyster Festival

After a two-year Covid hiatus, the Wareham Oyster Festival is back! The 7th Wareham Oyster Festival is scheduled for Sunday, May 28. Memorial Day weekend has meant warmer weather and higher attendance -- thousands of people enjoyed the festival in 2019, our last pre-pandemic year.

This great event is supported almost entirely through support from our area's locally owned businesses.

Again this year, and a way to promote your business: We're planning a full-color program book that will feature seafood recipes, a directory of our artisans and crafters, and color ads supplied by you, our sponsors.

The change of date to Memorial Day Weekend means we're here for the many visitors who grace our region during the holiday -- and it means we can take advantage of the Cape Flyer riders who are brought right to our doorstep. Your sponsorship of the event introduces you to new customers, and reinforces your image as a supportive local business.

To participate, text or call Bob at 508-667-7636, or e-mail us at warehamoyster@gmail.com, and let us know at what level you would like to invest. As you will see from the attached form, we have new options for sponsors, and the sooner we hear from you, the more we can promote your participation. We will email you an invoice you can pay electronically or by check.

We look forward to your continued support. Thank you!

P.S. Visit warehamoyster.com/sponsors to get a copy of this packet or sign up electronically. If you plan to have a presence at the event as part of your sponsorship, please also visit warehamoyster.com/vendors to give us the details of your participation.



2023 Wareham Oyster Festival Sponsorship Opportunities

	Platinum \$1,000	Gold \$500	Silver \$250	Supporter \$100
Exclusive “sponsored by” designation for entertainment tent, beverage station, or road race shirt	X			
Two complimentary Road Race entries (\$50 value)	X			
Listing on 5K shirt	X	X		
An ad in our Program Book	Full page	Half page	Quarter page	Listing
Ad on Wareham Oyster Festival website	Ad	Logo	Logo	Listing
Table or display at festival	X	X		
A customized poster for your establishment	X	X		
Mention in press releases and blog posts	X	X	X	
Inclusion on our widely distributed rack card*	X	X	X	
Listing on event poster	X	X	X	
Individual mention and link on Facebook**	X	X	X	X
Group mention and link on Facebook**	X	X	X	X

*Commitment is due by April 10, 2023, for inclusion on the rack card.

**Facebook posts will begin as soon as you notify us that you are committed to participating.